

MORE

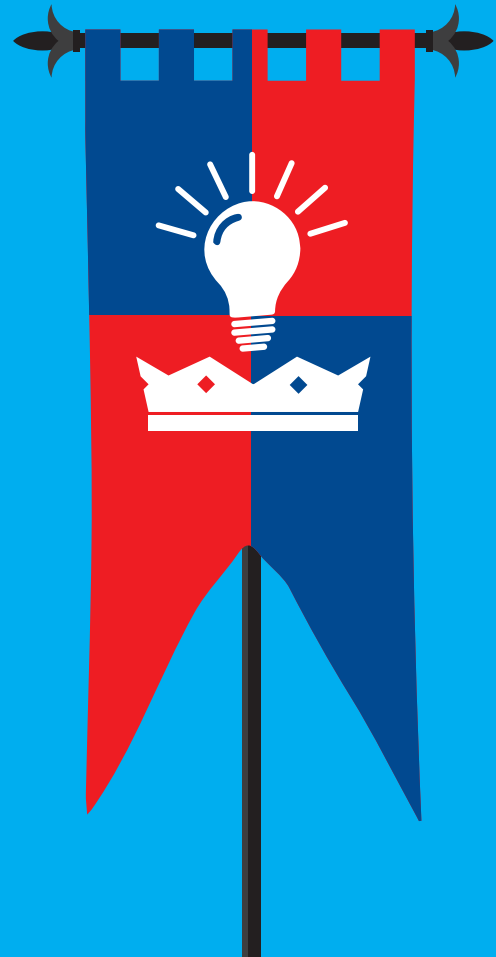
IMPACT

VOL. 3

Welcome to the third edition of our More Impact series – eight stories of how thinking big and aiming high can change lives. We hope they provide a touch of inspiration as you look to your own fundraising resolutions for the year ahead.

They're all examples of how our remarkable clients, with a little help from us at More Partnership, are making good things happen. For us, they're a timely reminder that raising money is brilliant – but even better is the impact it has on people across the world.

The wilds of Westeros are possibly the last place you'd expect to see social mobility in action. But Game of Thrones actor Sam Coleman says a ground-breaking initiative aimed at disadvantaged students is "part of the reason why I'm where I am today". The Scholars Programme from Villiers Park Educational Trust encourages gifted students from lower income backgrounds to reach their full potential. In two of its regional projects, 82% of the most disadvantaged pupils gained a place at university, compared to the national average of 19%. Yet more proof of success for a scheme that's creating the stars of tomorrow.



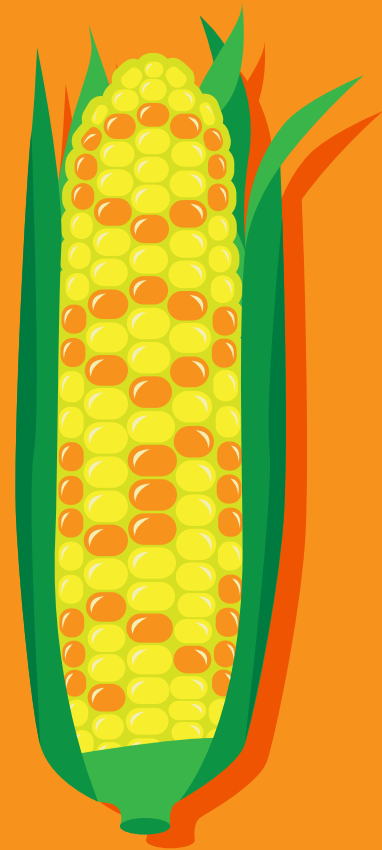
The landscape of Northumberland National Park is stunning and free for everyone to enjoy – but to many it can feel wild and out of reach. So the Park Authority and YHA embarked on an ambitious £14.2m Heritage Lottery Funded project to encourage people from all backgrounds to appreciate and care for our countryside. Nestled in the hills beside Hadrian's Wall, The Sill: National Landscape Discovery Centre opens in 2017 and incorporates learning facilities, exhibition space and accommodation. But it's much more than a building – there will be cultural events, fun family activities and nature projects in the years ahead. Sounds like a pretty special walk in the park to us.



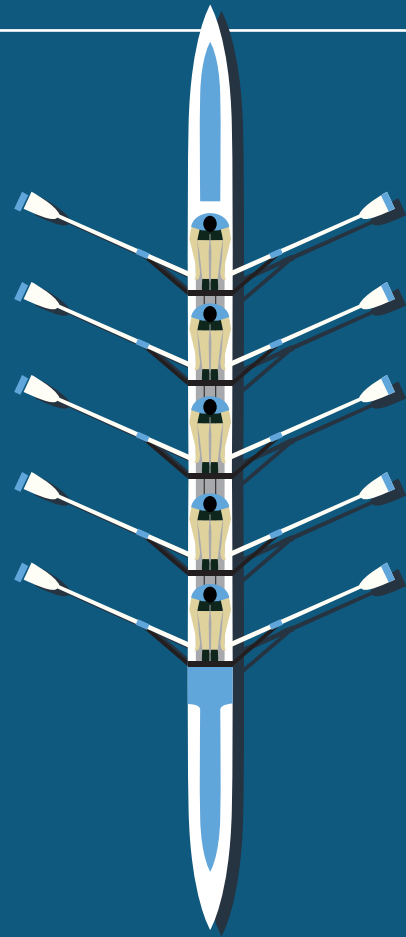
In Melbourne, PhD student Dani Forster is researching how to cool babies down to keep them alive. If a newborn struggles to breathe, one solution is to induce hypothermia. It can reduce the risk of brain damage and even death, but is itself very risky. That's why Dani's work at the University of Melbourne is so important. Her scholarship was funded by gifts to *Believe*, Asia-Pacific's largest fundraising campaign. Having reached its AU\$500m goal two years early, the focus for 2017 is to aim for a cool AU\$1bn while engaging 100,000 alumni.



In Zimbabwe, one-in-three children under five suffers from malnutrition. It means they can't focus at school and don't grow up to fulfil their potential. It's a complex problem that requires a multi-dimensional response. Scaling Up Nutrition is a global movement of 2,500 organisations working for a world where no one is malnourished, and which focuses on changing the behaviour of governments and communities. In Zimbabwe, that's meant supporting policies which encourage new mothers to breastfeed, as well as helping families to grow vegetables and rear livestock. The result? Healthier children building a better future for their society.



The rowers of Cambridge University were almost homeless. Their old boathouse was in danger of being sold and, in any case, was cramped and freezing – the women even had to change in the car park. To compete better with arch rivals Oxford, they needed a new home, fast. And they have one, thanks to a £4.9m fundraising campaign led by a terrific team of alumni volunteers. A new state-of-the-art boathouse has space for all three university rowing clubs – the women, the lightweight men and CUBC. It opened in December 2016 – just in time to train for the boat races.



In China, seeing is learning. Across the country, children with poor eyesight struggle to keep up in class. Very few wear glasses. But, thanks in part to the power of philanthropy, this could all soon change. After receiving a generous donation to create a new Chair of Global Eye Health, Queen's University Belfast is backing a plan to distribute millions of pairs of free and low-cost glasses across China, especially in poor, rural areas. It's just one example of what's been made possible by the *Beyond* campaign, an impressive effort to raise £140m for the university.



We love a good story at More. And good stories are everywhere at Storyhouse, an inspirational new cultural centre in Chester opening in 2017. There's the rollercoaster tale of a converted Grade II listed, art deco cinema, empty and crumbling since 2007. Or the gripping yarn of a family-friendly library and major theatre under one roof, the first project of its kind in the UK. To finish it off, there's the modern-day parable of a local authority building a £37m creative hub, at a time when arts funding is being cut. Now that's what we call a happy ending.



From Senegal to Stanford – via Singapore – is quite a journey. In 2013, Senegalese schoolboy Ibrahima Tounkara won a scholarship to study at the United World College of South East Asia in Singapore. After two years of hard work, and getting stuck into the community service central to the college’s ethos, he was on his way to Stanford University in the US. “The college helped me to blossom into someone useful,” he says. Thanks to gifts from generous donors, 108 students from 58 countries will benefit from life-changing scholarships to the college in 2017. Ibrahima x 108... that’s a powerful contribution to society.



And finally, we
would like to thank
all our clients across
the world for the
opportunity they
have given us to
make an impact
in 2016...

14-18 NOW
Aberdeen Art Gallery & Museums
Aberystwyth University
Africa Research Excellence Fund
Aiglon College
Alzheimer's Research UK
AMREF
ArtsEd
Aston University
The Aurora Project
Australian National University
The Beacon School
Birkbeck, University of London
Birmingham Repertory Theatre
Bloxham School
Brain Research Trust
Brighton Dome & Festival Limited
The British Academy
The British School of Brussels
The British School of Paris
Cambridge Judge Business School
Cambridge University Boat Club
Cancer Research UK
CASE
Causey Development Trust
Cheadle Hulme School
Chichester Festival Theatre
Chisenhale Dance Space
Clare College, Cambridge
Climate Central
Council for At-Risk Academics
The Courtauld Institute of Art
D&AD
Denville Hall
Distretto Veneziano della Ricerca
e dell'Innovazione (DVRI)
Downing College, Cambridge
Durham Cathedral
East, Central and Southern Africa
College of Physicians
Edinburgh Napier University
Emmanuel College, Cambridge

English National Ballet
The English-Speaking Union
European Association of Urology
Festival City Theatres Trust
The Fitzwilliam Museum
Fondation ARC
Francis Holland School SW1
Fruitmarket Gallery
Glasgow Life
The Hall School
Higher Education Policy Institute
Highgate School
Homerton College, Cambridge
Horizons Trust UK
Imperial College Business School
Imperial College London
Institut des Hautes Études
Scientifiques
Institute of Cancer Research
Institute for Fiscal Studies
INTO University
Ipswich School
Jesus College, Oxford
King Edward's School, Bath
Lafayette College
Latymer Upper School
Liverpool Everyman
London School of Economics
Loretto School
Macquarie University
Magdalen College School
Making the Leap
Malaria No More UK
McDaniel College
Merton College, Oxford
Middle Temple
Moorfields Eye Charity
Museum of London
National Youth Choirs of Great Britain
Natural History Museum
Newcastle University
Newnham College, Cambridge

Nizkor Network
Northumberland National
Park Authority
Nuffield College, Oxford
Observatory for Sport in Scotland
Onside Youth Zones
Oundle School
Oxford Radcliffe Hospital
Charitable Funds
The Palestinian Museum
Pancreatic Cancer Research Fund
Pembroke College, Cambridge
Pitlochry Festival Theatre
Providence College
Punchdrunk
Queen's University Belfast
Quintessentially Foundation
Relate
River and Rowing Museum
Rosehill Theatre
Royal Botanic Garden Edinburgh
Royal Botanic Gardens, Kew
Royal College of Art
Royal College of General Practitioners
Royal College of Music
Royal College of Surgeons
Royal College of Surgeons in Ireland
Royal Holloway, University of London
Royal Russell School
Royal Shakespeare Company
Royal Society of Literature
Scaling Up Nutrition
Science Museum Group
SciencesPo
Sevenoaks School
Sheffield Hallam University
Sidney Sussex College, Cambridge
Singapore Management University
Skiing with Heroes
SOAS, University of London
St Anne's College, Oxford
St Catharine's College, Cambridge

St John's College, Oxford
St John's School, Leatherhead
Storyhouse
Toulouse School of Economics
Trent College
Trinity College Dublin
Tyne and Wear Archives and Museums
Ulster University
United World College of South
East Asia
Università Commerciale "Luigi
Bocconi"
University College London
University of Bradford
University of Bristol
University of East Anglia
The University of Edinburgh
University of Exeter
University of Helsinki
University of Hertfordshire
University of Leeds
University of Leicester

University of London
University of Melbourne
University of New South Wales
University of Oxford
University of Reading
University of Stirling
University of Strathclyde
The University of Warwick
University of Western Australia
University of Wollongong
University of Wolverhampton
V&A at Dundee
Venice in Peril
Villiers Park Educational Trust
Vlerick Business School
Wadham College, Oxford
WaterAid
Woldingham School

If you'd like us to help you make
an impact, please get in touch.

More

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